

CORAL MORPHOLOGIC

Humans and Coral: A Hybrid Future Born in Miami

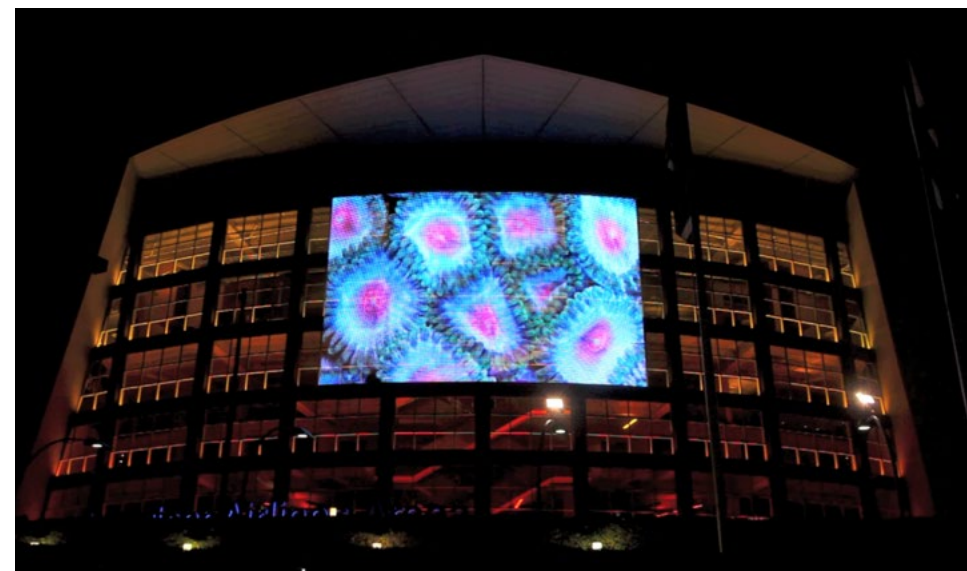
Coral Morphologic is the leading creator of innovative underwater media chronicling Earth's imperiled coral reefs. It was founded in 2007 by marine biologist Colin Foord and musician Jared McKay as a multi-faceted platform for the advancement of symbiosis between humans and coral. Coral Morphologic's unique methodology blends science and art in a way that enamors popular culture with the beauty of coral while inspiring the next generation to restore the reefs.



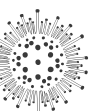
'Flower Animal' Exhibition of eleven acrylic-mounted photographs at Miami International Airport



'Coral Reef City' Collection of eighteen parking booths vinyl-wrapped in Coral Morphologic photography at PortMiami



'Miami Vice' Large-scale film screening on the LED facade of the American Airlines Arena Miami, Florida





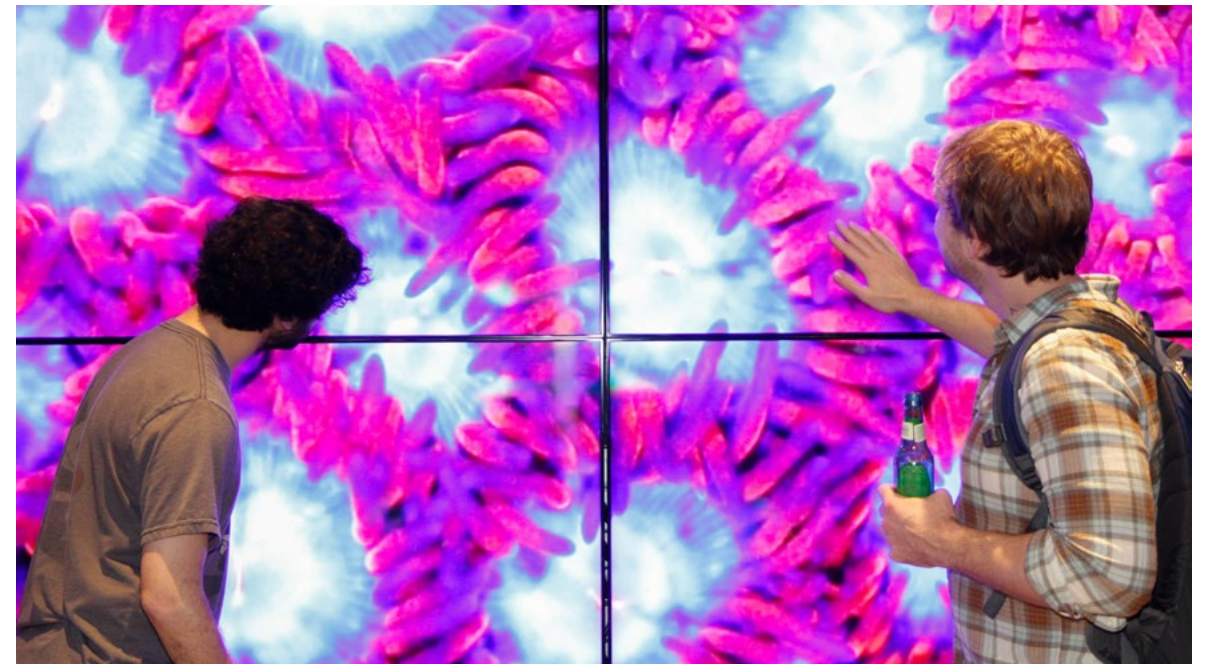
Opposite: 'Carpet Morphology' A rainbow of aquacultured *Ricordea florida* corallimorphs

A New Paragon of Design

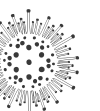
By elevating coral into the iconography of modern design and popular culture, Coral Morphologic entreats humankind to better understand and preserve Earth's endangered reef ecosystems through works that convey color and depth to the human experience.

“Coral Morphologic contextualizes their work unabashedly to the city around them, with depth that rates from an encouraging Charlie Rose nod to a trippy Kurt Vonnegut screed.”

Hunter Stephenson, Writer, VICE Magazine



'Circumtropical' Video installation of on the Intercontinental Hotel video wall
Miami, Florida



Introducing the Reef to Pop Culture

With a breadth of work commissioned by the world's leading entertainment, education, and hospitality companies, Coral Morphologic is translating the sublime nature of the underwater world into the domain of new media. They have cultivated a robust social media fan base, engaging tens of thousands of followers with daily content.



“Symbiosis is inherent in their work. They are a modern day Jean Painlevé—using living organisms they cultivate in their lab as the source for their art, while simultaneously creating an interest in those creatures outside of that context.”

Brian Weitz, Musician, Animal Collective



New Icons of Style

The fluorescent palette of coral presents a new realm of animal prints for modern fashion. A combination of vibrant colors and geometric tessellation establish coral as keystone to the identity of 21st century Miami.



Bikini Bottom Prototype



Legging Prototype





Opposite: 'Coral.Vision' in action

Bringing the Underwater World to Virtual Reality

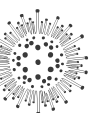
With the dawn of virtual reality arrived, Coral Morphologic is converting the clinically-proven, stress-reducing benefits of analog aquarium-watching into digital form. Their proprietary Coral.Vision offers a 360 degree 'coral head view' of the underwater world that is simultaneously relaxing and engaging; ideal for hospitals, air travel, cruise ships, dental chairs, and personal meditative use.

“[Coral Morphologic’s] scientific and artistic exploration of living coral reef organisms via site-specific artworks and HD videography radiated the most beautiful and unexpected work I saw [in Miami].”

Patterson Sims, Curator, Whitney Museum of American Art



'Coral Therapy' relaxation room created for Design Miami's inaugural Design Curio program, featuring an Oculus Rift virtual reality experience Miami Beach, Florida



Restoring the World's Reefs

The origin of Coral Morphologic is rooted in a commitment to advance aquaculture and restore the world's reefs. With nonprofit endeavors ranging from a coral research nursery on Miami Beach, to lagoon-based coral gardening initiatives in Bali, Coral Morphologic is developing unique reef building projects that are economically sustainable, engage the public, and maximize biodiversity.

“Coral Morphologic’s community is full of passionate people who can reach an audience that the scientific community will never reach. I’m glad there are people like Coral Morphologic who are fusing art, electronic media, and conservation together.”

Ken Nedimyer, Founder, Coral Restoration Foundation



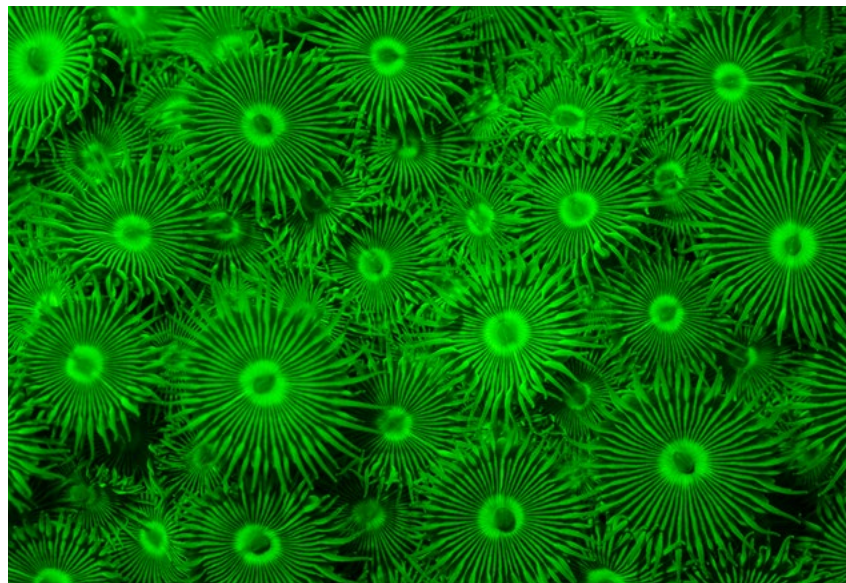
This coral farm in Bali is a 100% sustainable solution to grow hardy strains of coral for both reef restoration and ornamental export



Opposite: In Coral Morphologic's Miami laboratory, corals are grown to be investigated for valuable pharmaceutical compounds

New Discoveries in Global Health

Coral Morphologic sees aquaculture as important not only for preserving the biodiversity of species, but also as a means of identifying and producing medicinal compounds. A new species of soft coral discovered in Miami by Coral Morphologic contains a powerful anti-cancer compound that is now patented.



Coral Morphologic discovered a new soft coral species possessing powerful anti-cancer properties growing on a seawall within the City of Miami



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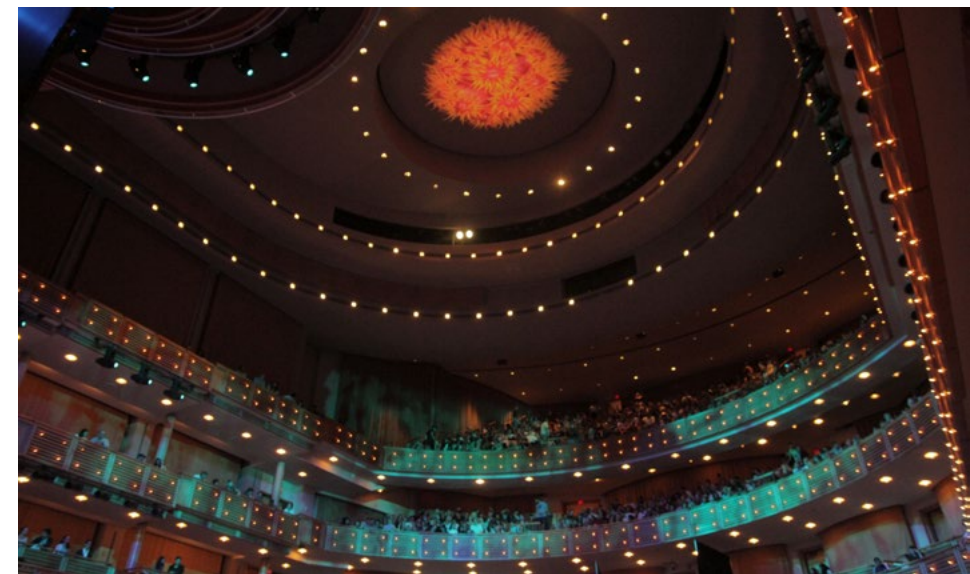
 Knight Foundation



The logo for the Robert Rauschenberg Foundation, featuring the name "RAUSCHENBERG" in a stylized green font above a yellow rectangle containing the text "ROBERT RAUSCHENBERG FOUNDATION".



'Aquacultural Transformation' Video installation on the Southeast Financial Center video wall
Miami, Florida



'Helios' Video projection on the ceiling of the Adrienne Arsht Center for the Performing Arts
Miami, Florida



'Natural History Redux' premiere at the New World Center
Miami Beach, Florida





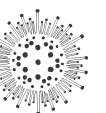
Coral Morphologic: Jared McKay (left) Colin Foord (right)

Building a 21st Century Institution

Coral Morphologic has developed a suite of economically sustainable outlets, both for- and non-profit, that empower corals to be the heroes of their own preservation. By fostering symbiosis between humans and coral, Coral Morphologic demonstrates how environmental and financial success can be achieved for the reef.

“I believe art will increasingly reflect what is happening in nature.
Coral Morphologic just happens to be ahead of the pack.”

Alberto Ibarguen, President and CEO, Knight Foundation





CORAL MORPHOLOGIC

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